

Last update: 21 March 2019

media kit



blockchainmedia.id

Based in Indonesia, BlockchainMedia.id is an independent news portal covering cryptocurrency, digital asset, blockchain technology, distributed ledger technology, decentralized applications (Dapps) and the new Internet-driven finance industry. We offer the latest news, prices, breakthroughs and analysis with emphasis on expert opinion and commentary from the digital currency community.

About Us

Blockchainmedia.id were founded because of the community spirit for the development of blockchain and cryptocurrency in Indonesia.

Along with well equipped journalist that has experience in the development of new emerging technology that will support the growth of industry 4.0.

We realized without a positive ecosystem the development of blockchain and crypto in Indonesia might face roadblocks; we believe in the next two decades the development of blockchain and cryptocurrency might be bigger than what we have seen today.

A lot of international companies starting to utilize blockchain technologies to improve their line of services. Time efficiency and money are two inseparable items that are required to grow a business creating a well defined

model to face global competitors; blockchain able to leverage this capability. In the other side crypto that utilize blockchain could be exploited further as one of the incentive aspect creating a unique ecosystem; a competitive edge that does not owned by current monetary system and also other form of digital money.

With blockchain mass adoption, in the near future we will see major and revolutionary changes in various industries for example insurance, banking, electronic sport, music, film, logistic, and etc. Because of that the communication in the media should be clear and giving an objective perspective to the readers not a subjective point of view that might lead to misunderstanding.

We in blockchainmedia.id make it as our utmost concerns for our readers and binded as our visions and mission.

The Company

Publisher

PT. Blockchain Media Indonesia

General Director

Jimmy

Editor-in-Chief

Vinsensius Sitepu

Social Media Manager

Suhardiman Chaniago

Reporter

Peter Gabriel, Endy Daniyanto



As Event-Official Media Partner

InBlocks 2018, 15 September 2018, Jakarta (<https://www.loket.com/event/inblocks-conference-2018-jkt>)

Block Community, 22 September 2018, Jakarta (<https://medium.com/@tokenomy/block-community-event-powered-by-ontology-and-tokenomy-d407a4066825>)

Blockchain Pioneers Summit, 21 September 2018, Singapura (<https://blockchainpioneerssummit.com>)

Blockchain Application and Economics Forum 2018, 8-10 Oktober 2018, Jakarta (<https://blockchainasiaforum.com>)

BlockBali, 17 November 2018, Bali (<https://www.blackarrowconferences.com/blockbali-partners.html>)

Lyfe Roadshow, "Intro to Blockchain and Digital Asset", Medan, 21 November 2018

Blockchain Cryptocurrency Talks & Networking, Yogyakarta, 25 November 2018

Cangkrungan Teknologi Offline (CTO), Solo 5 Desember 2018.

FinX, Financial Inclusion with Blockchain Technology, Jakarta 5 Desember 2018.

Blockchain Bootcamp, Jakarta, 8 & 15 Desember 2018



Advertisement Rate

Advertorial (ADV)	1.500.000 IDR
Below featured box (BFB)	1.000.000 IDR
Below post (BP)	1.500.000 IDR
Inline-ad (IA)	5.000.000 IDR

Package (discounted rate)

ADV + BFB + UP	3.500.000 IDR
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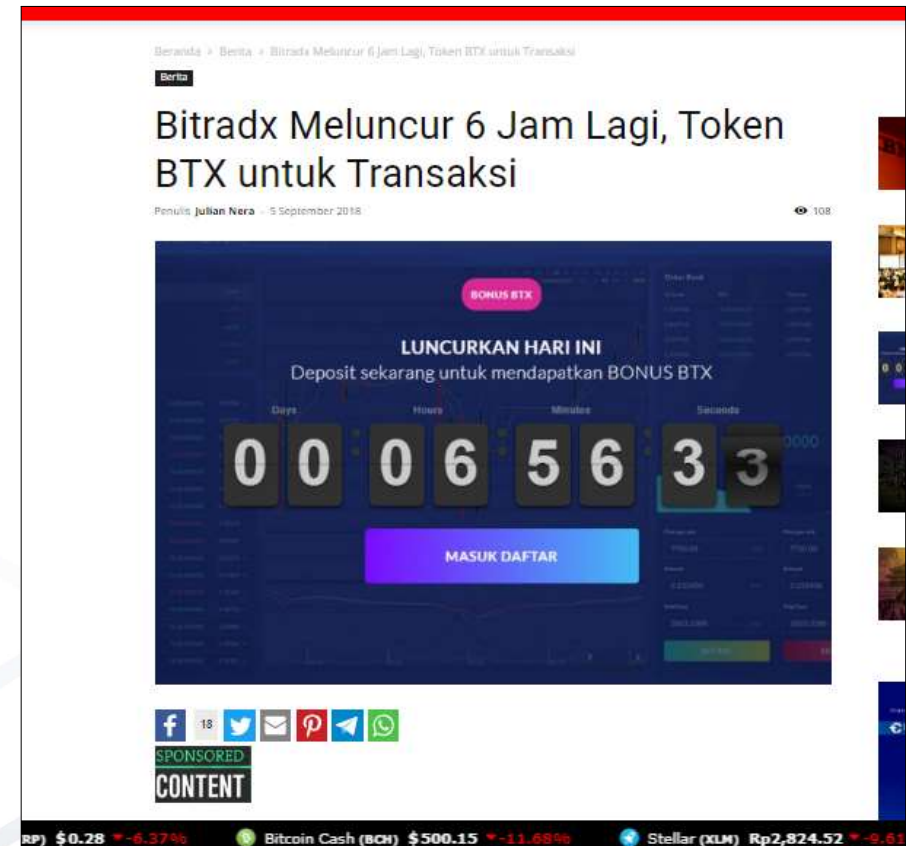
:: **ADV**, news-like format (or analysis article) with featured image, caption and body text. Published permanently.

:: **BFB**, banner ad, put featured box in the front page. Dimension: 1068 x 200 pixel. Published for 30 days.

:: **UP**, banner ad, appear in every post of the website, below post. Dimension: 500 x 500 pixel. Published for 30 days.

:: **IA**, appeared in every posts, in line with the body text of the post. Published for 30 days.

***All ads are shared in our official social media.**



Event Organizing

- Minimum budget 10 million IDR, depends on the city of venue
- Audience target: 30-50 persons
- 10 media coverage before and after event
- Video dan photo documentation
- Advertorial and banner ad in blockchainmedia.id
- Public engadgement
- Social media distribution

Advertising Partnership

See next page for the contract draft

- 1 year minimum contract (recommended)
- Unlimited advertorial
- Unlimited banner ad
- Distributed on our social media routinely
- 30 million IDR per month (360 million IDR for a year)





Advertising Partnership Contract

As Agreed by both Party that listed below:

Name: [], Position: [], Address: [] will be refer as **Party 1**

Name: dr. Jimmy, Position: the director of PT. Blockchain Media Indonesia, Address: Jl. Gaharu No 12, Medan, Indonesia Will be refer as **Party 2**

Both Party agreed to have a partnership agreement, as agreed by the articles stated in this agreement

ARTICLE 1

LIABILITIES

1. PARTY 1 will promoted their advertising in blockchainmedia.id website that run by PARTY 2.
2. The advertising forms that stated in article 1.1 means display advertisement (graphical) and news articles (advertorial).
3. PARTY 1 agreed to work with Party 2 as the official media partner in most of the event sponsored by PARTY 2, as a form of

advertisement done by PARTY 1. The event will be publicized as advertorial article or graphical display.

4. The numbers of advertisements that stated in article 1.2 are not limited by the terms of the agreement.

5. Visual design of the advertisement will be created by PARTY 2 and agreed by PARTY 1 before publicized.

6. News related advertisement (advertorial) will be created by PARTY 2 and PARTY 1 will reviewed the material provided before publicized.

7. PARTY 2 has liabilities to distribute all kind of advertisements to all social media, websites that belong to PARTY 2 and all available channels that PARTY 2 has.

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Advertising Partnership Contract

ARTICLE 2

FEE AND PAYMENT METHOD

1. PARTY 1 will bear all the cost that incurred during the process in creating material needed in ARTICLE 1
2. The amount incurred as stated in article 2.1 are: Rp30.000.000 (THIRTY MILLIONS RUPIAH) per month or in total Rp90.000.000 (NINETY MILLIONS RUPIAH) for 3 months as the minimum terms of service provided by PARTY 1.
3. The fee paid by PARTY 1 to PARTY 2 in the beginning of every month as listed in the calendar.

ARTICLE 3

TERM FOR THE AGREEMENT

This agreement were conducted for 3 months as the time this agreement being signed.

ARTICLE 4

MISCELLANEOUS

This agreement will have 2 copies and signed by both Party, and will act as the ethic of business that agreed and honored by all Party that were listed in this agreement.

CREATED IN MEDAN, ON [MONTH], [DATE], [YEAR]

PARTY 1

dr. Jimmy, Director
PT Blockchain Media Indonesia

PARTY 2

Name
Salutation
Company Name



blockchainmedia.id

E-mail

info@blockchainmedia.id | blockchainmedia.id@gmail.com

Phone

+6281360933347 | +62819618383

Address

Jl. Gaharu No 12, Medan, Sumatera Utara, Indonesia, 20235

Social Media

:: **Twitter:** @blockchainmed19

:: **Facebook Page:** <https://www.facebook.com/blockchainmedia.id/>

:: **Instagram:** @blockchainmedia.id

:: **Telegram Channel:** <https://t.me/blockchainmedia>

:: **Linkedin:** <https://id.linkedin.com/in/blockchainmedia>

Rekening Bank

Maybank Indonesia

KCP Medan Mall

SWIFT code: IBBKIDJA

Nomor rekening: 22030 55796

atas nama PT. BLOCKCHAIN MEDIA INDONESIA